

## **Design Thinking and Innovation Course**

-Part I: four two hours lectures, always from 5pm to 7pm:

- April 14 How to communicate effectively with a presentation
- Tuesday 20 Idea generation: How to ideate in a group
- Friday 23 Rapid prototyping: how to create a mockup
- April 28 Business Model Canvas: how to develop new business models
- Part II: a final hackaton day. Mid-late May, exact day to be defined.

Maximum of 25 students can attend. To qualify, pre-register @

https://forms.gle/kq4LJNKmFgnnjR6W8 or via QR code

Deadline: Tuesday 12th April.

Notification to accepted students: 13th April.

Further info: https://www.aisociety-unipd.it/

Course organized and funded by









**SCAN ME**